



**KIINTEISTÖ
LIITTO**



Omakotiliitto

46th International UIPI Congress

Helsinki, 5.–7. June 2025

“Sustainable Policies for Housing”



46th International UIPI Congress “Sustainable Policies for Housing”

Sustainable Policies for Housing – The 46th International UIPI Congress will delve into the transformative changes within the European Union as housing policies have become a more integral part of EU decision-making under the new European Commission. The event will explore the EU’s evolving approach to housing featuring discussions on potential policies to address the diverse housing needs across Member States. Keynote speeches and panel discussions will discuss the role of the EU, the Member States and private sector in providing housing to all EU citizens.

The Congress will examine Finland’s successful approach to housing which combines free market principles with social housing. It serves as a model for balancing market dynamics and social welfare, providing valuable insights for all EU countries. The programme features expert analyses and case studies on deregulation, age-related housing, and regional development, offering a comprehensive view of “The Finnish Model” – The pioneering success story that became the first in the world to eradicate homelessness and has consistently delivered a high standard of living. By bringing together policymakers, experts, and stakeholders, the Congress fosters a collaborative environment to share best practices and innovative solutions for housing across Europe.

We warmly invite you to join us in Helsinki this June, a city renowned for its rich cultural heritage. Finland, the happiest country in the world, and the homeland of Alvar Aalto, Jean Sibelius, and Paavo Nurmi, offers a unique blend of Nordic design, nature, and stunning architecture. During your visit, you will have the opportunity to explore Helsinki’s beautiful archipelago and the UNESCO World Heritage site of Suomenlinna Sea Fortress. Experience the charm of Helsinki and be part of a pivotal discussion on the future of housing in Europe!



46th International UIPI Congress “Sustainable Policies for Housing”

UIPI Internal Meetings Thursday 5.6.2025

(only for UIPI Members participating the meetings)

12.00 Lunch, NH Collection Grand Hansa (Secret Garden)

13.00 UIPI Internal Meetings, NH Collection Helsinki Grand Hansa (Socis)

- European Affairs Committee
- Executive Committee
- General Assembly

Thursday 5.6.2025

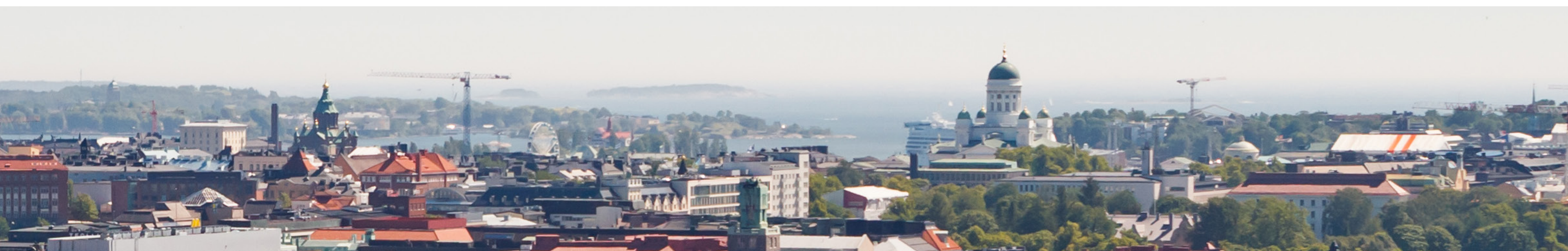
Arrival of the Participants

Accommodation (Check in time may vary)

18.00 Reception hosted by The City of Helsinki, Helsinki City Hall

Hosted by Mayor of Helsinki

19.30 Dinner, Restaurant Sipuli, (Kanavasali, 3rd floor)



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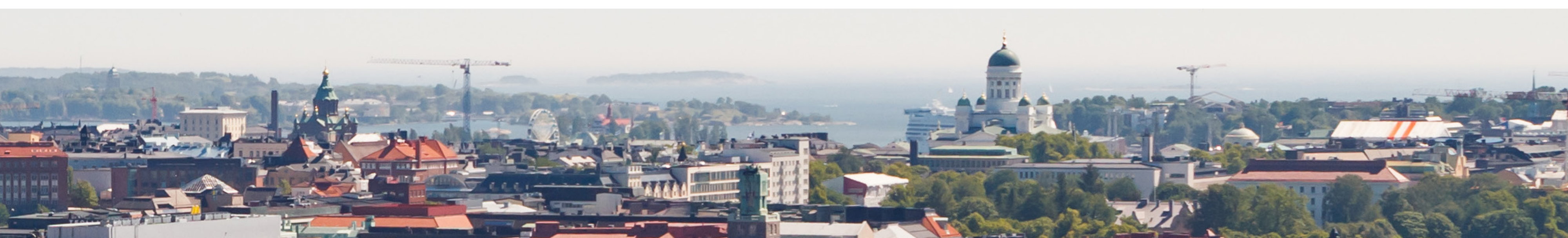
Friday 6.6.2025 Congress Programme

(NH Collection Helsinki Grand Hansa, Ballroom)

- 9.00 Arrival of the Participants
- 9.20 Opening of the Congress and Welcome Addresses
Harri Hiltunen, CEO, The Finnish Real Estate Federation
Marju Silander, Executive Director, Suomen Omakotiliitto
Kai Warnecke, President, International Union of Property Owners
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Session One: The EU’s Expanding Role in Housing

- 9.30 Keynote Speech: The EU’s Expanding Role in Housing: What to Expect?
Dan Jørgensen, European Commissioner for Energy and Housing, [TBC]
- 9.45 Keynote Speech: The EU and Housing
– How to Ensure the Principle of Subsidiarity?
Sari Multala, Minister of Climate, Environment and Housing
- 10.05 Panel Discussion: EU and Housing: What Should Be the Role of the EU?
Maria Guzenina, Member of the European Parliament (Renew) [TBC]
Maria Ohisalo, Member of the European Parliament, Member of the Special Committee on the Housing Crisis in the European Union (Greens)
Aura Salla, Member of European Parliament (EPP)
- 11.00 Coffee Break



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Session Two: Free Markets and Social Housing – Finding the Right Balance

- 11.30 Introduction: Deregulation of Housing Markets
– What is the Role of Free Markets in Finland’s Housing Policy?
Tuukka Saarimaa, Associate Professor in Urban Economics, Aalto University
- 12.00 Panel Discussion: Free Markets and Social Housing
– Finding the Right Balance
Tuukka Saarimaa, Associate Professor in Urban Economics, Aalto University
Riikka Perälä, Adapting Housing First program, Postdoctoral Researcher,
Y-säätiö (Housing First Initiative)
Eemeli Karlsson, Economist, Finnish Landlord Association
- 12.50 Lunch, Hotel NH Collection (Secret Garden)
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Session Three: Housing Across Regions

- 14.00 Introduction: Urban vs. Rural Housing – What Are the Realities?
Mari Vaattovaara, Professor in Urban Geography and Director of
the Institute of Urban and Regional Studies
- 14.35 Panel Discussion: Housing Across Regions – Can One Approach Fit All?
Mari Vaattovaara, Professor in Urban Geography and Director of
the Institute of Urban and Regional Studies
Heikki Aitto (National Coalition Party), Member of Finnish Parliament,
Chair of the Grand Committee
Jukka Malila, President of the Board, Finnish Home Owners’ Association



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Session Four: Young Generations, Home Ownership and Housing

- 15.30 Introduction: Have Young Generations Lost Their Dream of Home Ownership? [N.N.]
- 16.15 Introduction: Boosting Student Housing Supply: What Can Attract Private Landlords? Outcome of UIPI Survey on Student Accommodation, HOME2 Erasmus Project [N.N.]
- 16.30 Conclusions: Summing Up – One or Many? Housing Policies for a Multifaceted Crisis
Emmanuelle Causee, Secretary General, UIPI
- 16.45 Closing Remarks
Kai Warnecke, President, UIPI
- 19.30 Dinner, Restaurant 10. Kerros (Original Sokos Hotel Vaakuna)
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Saturday 7.6.2025 Congress Programme

- 9.45 Gathering to “Kauppatori” (Market Square), Eteläranta
- 9.50 Boarding on m/s Doris II
- 10.00 Helsinki by Sea and Suomenlinna Sea Fortress, m/s Doris II
Short Boat Tour and Guided Tour at Suomenlinna Sea Fortress
Lunch on Board
- 14.00 Return to Kauppatori (Market Square)

OFFICIAL END OF THE CONGRESS



COMPANION PROGRAMME

We are pleased to inform you that we have arranged a special programme for the companions of our conference participants.

This programme includes a guided tour of Helsinki's city centre, allowing you to explore some of the city's most notable sights. We hope you take this opportunity to enjoy the beauty of Helsinki!

Additionally, the package includes the City of Helsinki's reception at the City Hall, the dinners, and the visit to Suomenlinna Sea Fortress. Please see more information about the pricing on the next page.

We look forward to seeing you there!

Thursday 5.6.2025

18.00 Reception hosted by The City of Helsinki, Helsinki City Hall

19.30 Dinner, Restaurant Sipuli, (Kanavasali, 3rd floor)

Friday 6.6.2025

13.00 Guided bus tour of Helsinki's City Centre (3h)

19.30 Dinner, Restaurant 10. Kerros (Original Sokos Hotel Vaakuna)

Saturday 7.6.2025

9.45 Gathering to "Kauppatori" (Market Square), Eteläranta

9.50 Boarding on m/s Doris II

10.00 Helsinki by Sea and Suomenlinna Sea Fortress, m/s Doris II

Short Boat Tour and Guided Tour at Suomenlinna Sea Fortress

Lunch on Board

14.00 Return to Kauppatori (Market Square)



PRICING

We have created two different pricing packages for the Congress: one for the participants and another for the accompanying persons.

Participation fee for the Congress

Thursday: Reception at Helsinki City Hall, Dinner at Ravintola Sipuli
Friday: Congress Programme, Lunch, Dinner at Restaurant 10. Kerros
Saturday: Boat Tour and trip to Suomenlinna Sea Fortress, Lunch on Board

Total 525 €

It is possible to arrange interpretation from English to Spanish for the Congress. **The price for the interpretation service is 250 € per person**, with a minimum requirement of 20 registrants.

Participation fee for an accompanying person

Thursday: Reception at Helsinki City Hall, Dinner at Ravintola Sipuli
Friday: Guided Bus Tour, Dinner at Restaurant 10. Kerros
Saturday: Boat Tour and Trip to Suomenlinna Sea Fortress, Lunch on Board

Total 325€

Please see the pricing for the prebooked hotels on the next page.

Should you have any questions regarding the programme or pricing, please do not hesitate to contact Janne Salakka, Public Affairs Manager at the Finnish Real Estate Federation.

janne.salakka@kiinteistoliitto.fi



HOTELS

There are several hotels located near the city centre, within a short walking distance from the Congress venue and city attractions.

We have made preliminary reservations at three hotels in different price ranges to ensure everyone finds a suitable option. You can also choose accommodation outside of these options. Each participant is requested to arrange and cover the cost of their own accommodation.

Please note that hotel reservations will be gradually released as the Congress date approaches. More information about the room release policy is given after the hotel details.

**We hope you find a suitable accommodation option
and enjoy your stay in Helsinki!**

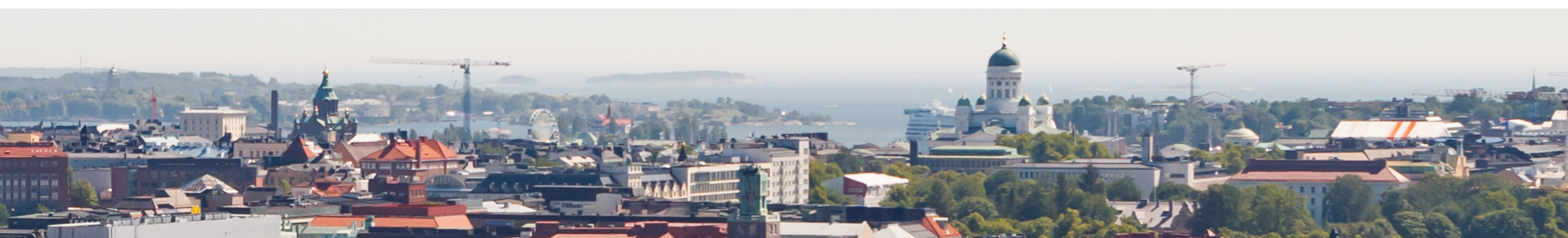
NH Collection Helsinki Grand Hansa

NH Collection Helsinki Grand Hansa is located right in the heart of Helsinki, near the main railway station. The hotel offers luxurious settings and excellent service. It also features a spa, gym, and several restaurants. The hotel officially opened its doors on May 16, 2024, and is housed in two historically significant buildings: the New Student House built in 1910, and the Seurahuone building, which has been in operation since 1914.

Single room: 305,00 €

Double room: 330,00 €

Booking: <https://www.nh-hotels.com/en/event/kiinteistoliitto>



Marski by Scandic

Marski by Scandic is a modern and stylish hotel located in a central location on Mannerheimintie. The hotel offers a variety of room options, a restaurant, bar, gym, and sauna. Marski is also known for its eco-friendliness. Originally opened in 1962, the hotel underwent a major renovation and rebranding in the summer of 2019.

Single room: 185,00 €

Double room: 205,00 €

Booking: <http://www.scandichotels.fi/?bookingcode=BKII050625>
(Choose hotel Marski by Scandic)

or by calling the reservation service at +358 200 81800
(Booking code: BKII050625).

Hotel Arthur

Hotel Arthur is a cozy and affordable hotel located right in the center of Helsinki, near the main railway station. The hotel offers comfortable rooms, a generous breakfast, and the option to book a private sauna. The main building was constructed in 1907 as part of the YMCA's facilities.

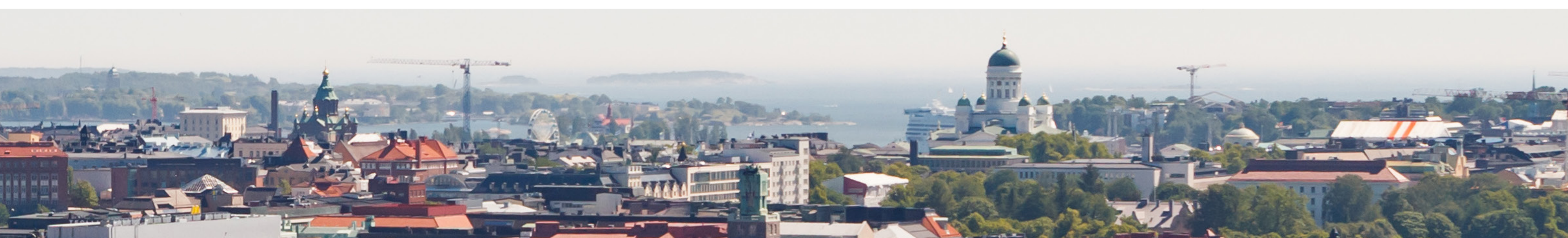
Classic single room: 130,00 €

Standard twin room: 145,00 €

Standard double room, single use: 145,00 €

Standard double room: 155,00 €

Booking: Each guest books their own room at [this link](#).



NH Collection Helsinki Grand Hansa

60 days before arrival:

25% of unsold and non-guaranteed rooms will be released free of charge.

30 days before arrival:

50% of unsold and non-guaranteed rooms will be released free of charge.

14 days before arrival:

100% of unsold and non-guaranteed rooms will be released free of charge.

Marski by Scandic

Rooms can be booked until May 2, 2025, or subject to hotel availability.

Hotel Arthur

90 days before arrival:

Up to 50% of available rooms will be kept in the block.

60 days before arrival:

Up to 50% of available rooms will be kept in the block.

30 days before arrival:

All unbooked rooms will be released to Hotel Arthur's general sales.

